### **Privacy Policy**

At Planty AI, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you use our mobile client app, Planty AI - Personal Garden AI Assistant (referred to as "the App").

#### 1. Information We Collect

- 1.1. User Data: We do not collect any personal data from users of the App. We respect your privacy and do not require any personal information such as your name, email address, or contact details to use the App.
- 1.2. Analytics Data: We collect non-personal information about your usage of the App to improve its quality and enhance user experience. This may include data such as the features you use, the duration of your sessions, and the frequency of your interactions. We use analytics tools to collect and analyze this information in an aggregated and anonymous form.

#### 2. Use of Information

- 2.1. User Data: Since we do not collect any user data, we do not use it for any purpose.
- 2.2. Analytics Data: The analytics data we collect is used solely for improving the App's functionality, performance, and user experience. This data helps us identify areas of the App that may require enhancements and enables us to make informed decisions to enhance the overall quality of the product.

#### 3. Disclosure of Information

- 3.1. User Data: As we do not collect any user data, there is no user data to disclose to any third parties.
- 3.2. Analytics Data: We may share aggregated and anonymous analytics data with trusted third-party service providers for the purpose of analyzing the App's usage patterns and improving its features. These service providers are bound by confidentiality agreements and are prohibited from using the data for any other purpose.

### 4. Data Security

We take appropriate measures to protect the information collected through the App. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee the absolute security of your data, but we strive to implement industry-standard practices to safeguard it.

#### 5. In-App Purchases

Planty AI - Personal Garden AI Assistant offers a paid subscription service available for purchase through the iOS app store. All payment processing and transaction-related information are handled by Apple and subject to their respective terms and conditions and privacy policy. We do not collect or store any payment information.

### 6. Children's Privacy

The App is not intended for use by individuals under the age of 13. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately, and we will take appropriate action to delete such information from our systems.

#### 7. Access to Gallery and Camera

To provide certain features and functionality, the App requires access to your device's gallery and camera. This access allows you to capture and save photos of your plants for identification and analysis within the App. Any photos you choose to save will be stored locally on your device and will not be transmitted to our servers or shared with any third parties.

# 8. Changes to the Privacy Policy

We reserve the right to modify or update this Privacy Policy from time to time. Any changes will be effective upon posting the revised version of the Privacy Policy within the App. We encourage you to review this Privacy Policy periodically for any updates.

## 9. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at appsfromalliance@gmail.com.

By using the Planty AI - Personal Garden AI Assistant mobile client app, you signify your acceptance of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please refrain from using the App.

Thank you for choosing Planty AI - Personal Garden AI Assistant!